

2017 -2018 EDUCATIONAL PLAN

Bachelor of Applied Science - Applied Management

Admission into the BAS-AM program is competitive and merit based. Meeting the minimum entrance requirements does not guarantee admission as the number of qualified applicants may exceed the number of available enrollment spaces. In order to be placed into the admissions pool, applicants must complete or submit the following:

- Completion of the BAS application materials
- An earned associate's or higher degree from a regionally accredited college or university with a minimum cumulative GPA of 2.5.

The following courses must be completed prior to bachelor degree obtainment. The courses can be included in the two year degree or be completed during the bachelor's program in addition to the required courses. Students who have completed the requirements at the time of application will receive preferred entrance consideration.

- Successful completion of each of these required courses with a minimum 2.0 grade:
 - English 101 – English Composition (5 credits).
 - College-level math course for which intermediate algebra is a prerequisite (5 credits).
 - Social science course (5 credits).
 - Natural science course (5 credits).
 - Five additional credits in general education requirements.

Additional consideration will be given to applicants in the admissions pool who have successfully completed (2.0 grade minimum) these recommended courses:

- English 102 – Composition II (5 credits) or English 235 – Technical Writing (5 credits).
- CMST& 220 Public Speaking (Formerly known as Speech 110 – Principles of Speech Communication [5 credits] or Speech 220 – Theory and Practice of Public Speaking [5 credits])
- ACCT& 201, 202 – Principles of Accounting I & II (prerequisites for BACCT 301, 302, 401, 402, 403)

There are 13 required courses in the BAS-AM program. In addition students are required to take 5 elective courses. Elective courses are indicated with a (*).

The accounting concentration includes the following electives:

- ACCT 301 Intermediate Accounting I
- ACCT 302 Intermediate Accounting II
- ACCT 401 Governmental Accounting
- ACCT 402 Audit & Fraud
- ACCT 403 Issues in Federal Taxation

Students should work with their advisor to determine the appropriate electives to meet their career goals.

<u>Required course schedule</u>		
<u>Fall Quarter, First Year</u>		
		<u>Credits</u>
MGMT 300	Foundations of Mgmt	5
CMST 330	Pro. & Org. Communication	5
MGMT 380	Marketing for Managers*	5
	OR	
BAS-AM Accounting Elective*		5
		15
<u>Winter Quarter, First Year</u>		
		<u>Credits</u>
HUM 315	Ethics	5
MGMT 370	Practicum in Management	5
ACCT 310	Accounting Principles for Managers*	5
	OR	
BAS-AM Accounting Elective*		5
		15
<u>Spring Quarter, First Year</u>		
		<u>Credits</u>
MGMT 320	Leadership & Organizational Behavior	5
MGMT 420	Mgmt of Human Resources	5
MGMT 325	Legal Issues	5
		15

<u>Fall Quarter, Second Year</u>			<u>Credits</u>
ENVS 440	Environmental Issues		5
MGMT 340	Applied Financial Mgmt		5
MGMT 360	Business Princ., Planning & Strategy*		5
	OR		
BAS-AM Accounting Elective*			5
			15
<u>Winter Quarter, Second Year</u>			<u>Credits</u>
MATH 350	Managerial Statistics		5
MGMT 490	Strategic Mgmt & Policy		5
MGMT 410	Project Management*		5
	OR		
BAS-AM Accounting Elective*			5
			15
<u>Spring Quarter, Second Year</u>			<u>Credits</u>
MGMT 435	Operations Management*		5
	OR		
BAS-AM Accounting Elective*			5
ECON 305	Managerial Economics		5
MGMT 470	Applied Mgmt Internship		5
			15

DEGREE: Bachelor of Applied Science Applied Management

Learning Themes: General education outcomes at Centralia College help students, faculty, and the general public identify learning expected when a student has completed a degree or program. The administration, faculty, and staff have agreed upon the following five Learning Themes which students can expect to encounter in their courses by the completion of any degree.

Reasoning: The ability to extract information from data, develop ideas and solutions, establish logical progression in thinking, and problem solve using such procedures as literary analysis or the scientific methods.

Written, Oral and Visual Communication: The ability to make oneself understood in public, interpersonal, professional, artistic, and technical arenas.

Exploration-Self and Others: An awareness of the values, beliefs, customs, and contributions of persons from one's own and other traditions, ethnicities, classes, and genders.

Resourcefulness: The ability to adapt to change, such as technological innovations or environmental conditions.

Responsibility: The ability to be accountable to self, society, and the natural world.

Purpose: The BAS-AM program is designed to provide a rigorous educational experience to graduate individuals who are well-grounded in management knowledge and ethical values, who possess the requisite skills in communications, teamwork, and business fundamentals, and who are ready to provide leadership and effective decision-making to both existing and startup organizations.

Program Outcomes - Students who successfully complete the Bachelor of Applied Science Applied Management Program will have demonstrated the ability to accomplish the following:

- **Communication Skills.** Recognize communications issues and be able to employ effective oral, written, and analytical communication appropriate to organizational settings including personnel situations and in large and small group discussions.
- **Decision-Making.** Understand the differences in decision-making strategies and when to use various approaches. This includes the application of analytical tools, quality information systems. Design evaluation strategies that foster continuous improvement.
- **Diversity.** Be able to articulate the key laws, ethical aspects, regulations and benefits associated with diverse populations. Analyze workplace scenarios and understand how the move from accommodation, to inclusion, to aggressive recruitment can create competitive advantages.
- **Finance and Analysis.** Design statistical models and apply data analysis techniques to the decision-making process. Utilize financial information, recognizing the reliability and accuracy of various sources, and managerial accountings tools to develop and analyze capital and operating budgets and understand various financing options to best meet organizational needs.
- **Global Perspectives.** Be able to apply a global perspective to recognize and understand what is required to mitigate and manage the impacts of global currency differences and fluctuations as related to the purchase of raw materials and commodities or the sale of products to offshore customers. Understand the implications of doing business across legal and cultural boundaries.
- **Leadership and Management.** Understand the difference between management and leadership, the variety of styles and roles and when they are best used as well as knowing how to work collaboratively in a team setting and how to create and manage productive teams. Recognize the value of diversity and community in business ventures.
- **Legal Issues and Ethics.** Understand the difference between the law and ethics which includes articulating a personal ethical philosophy and the application to the workplace, especially with regard to human resource issues. Evaluate the impact of state and federal laws on organizational practices and management scenarios.
- **Operations Management.** Know how to apply marketing principles and current technologies, including the development of marketing plans, to deliver goods and services with increasing levels of quality, efficiency and customer satisfaction to maximize the return from operations management.
- **Strategic Management.** Be able to move from the theoretical understanding of how market, local, national and global issues impact strategic management of an organization which includes the ability to develop an actionable strategic plan with appropriate contingencies for an organization. Apply project management concepts to develop, manage and track a project.
- **Tax and Audit.** Know how to report financial performance in accordance with accounting principles required in tax, commercial, or government conceptual frameworks. Be able to apply audit procedures necessary in creating reasonable assurance as it pertains to financial performance presentation.

Estimated Quarterly Program Costs (subject to change without notice)

Resident Tuition (15 credits) and fixed fees*:	\$2503.90
US Citizen Nonresident Tuition (15 credits) and fixed fees*:	\$2637.35
Non US Citizen Nonresident Tuition (15 credits) and fixed fees*:	\$6037.05
*Tuition is subject to change due to State Legislative actions	
Books and supplies (estimate):	\$427

Centralia College does not discriminate against any person on the basis of race, color, national origin, disability, sex, genetic information, or age in admission, treatment, or participation in its programs, services and activities, or in employment. All inquiries regarding compliance with access, equal opportunity and/or grievance procedures should be directed to the Centralia College Vice President of Human Resources and Legal Affairs, 600 Centralia College Blvd., Centralia, WA 98531.