

2018-2019 EDUCATIONAL PLAN

Bachelor of Applied Science

Applied Management

Recommended course schedule

Fall Quarter, Junior Year Credits

CMST	330	Prof & Org Communication ** (H) *	5
MGMT	300	Foundations of Mgmt	5
MGMT	380	Marketing for Managers ***	OR
ACCT		BAS-AM Accounting Elective ***	5
			15

Winter Quarter, Junior Year Credits

ACCT	310	Accounting Prin. for Managers ***	OR
ACCT		BAS-AM Accounting Elective ***	5
HUM	315	Ethics ** (H) *	5
MGMT	370	Practicum in Management	5
			15

Spring Quarter, Junior Year Credits

PSYC	320	Leadership & Org Behavior ** (SS) *	5
MGMT	420	Mgmt of Human Resources	5
MGMT	325	Legal Issues	5
			15

Fall Quarter, Senior Year Credits

ENVS	440	Environmental Issues ** (NS) *	5
MGMT	340	Applied Financial Mgmt	5
MGMT	360	Business Princ., Planning, Strat. ***	OR
ACCT		BAS-AM Accounting Elective***	5
			15

Winter Quarter, Senior Year Credits

MATH	350	Managerial Statistics ** (M) *	5
MGMT	490	Strategic Mgmt & Policy	5
MGMT	410	Project Management ***	OR
ACCT		BAS-AM Accounting Elective ***	5
			15

Spring Quarter, Senior Year Credits

ECON	305	Managerial Economics ** (SS) *	5
MGMT	470	Applied Mgmt Internship	5
MGMT	435	Operations Management ***	OR
ACCT		BAS-AM Accounting Elective ***	5
			15

Total Credits 90

* Course has a prerequisite.

**Must meet GUR's (General University Requirements/Distribution Requirements) as listed under the Associate in Arts Degree (DTA).

QTR/YR _____ CREDITS _____

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The following courses must be completed prior to bachelor degree obtainment. Some courses can be included in the two year degree or be completed during the bachelor's program in addition to the required courses.

Students must complete a total of 60 credits of General Education courses carrying the following distributions prior to graduation. Courses that cannot be included in an associate degree are bolded.

- Communication (C) 10 credits
 - ENGL& 101 (entrance requirement)
 - _____
- Humanities (H) 10 credits
 - CMST 330 Prof & Org Communication**
 - HUM 315 Ethics**
- Social Science (SS) 10 credits
 - ECON 305 Managerial Statistics**
 - MGMT 320 Leadership & Org. Behavior**
- Quantitative Skills (M) 10 credits
 - _____
 - MATH 350 Managerial Statistics**
- Natural Science (NS) 10 credits, one course with lab
 - _____
 - ENVS 440 Environmental Issues**
- Distribution Elective (C), (H), (SS), (M), (NS) 5 credits
 - _____
 - _____

DEGREE: Bachelor of Applied Science Applied Management

Purpose: The Bachelor of Applied Science–Applied Management (BAS-AM) program is designed to provide a rigorous educational experience to graduate individuals who are well-grounded in management knowledge and ethical values, who possess the requisite skills in communications, teamwork, and business fundamentals, and who are ready to provide leadership and effective decision-making to both existing and startup organizations.

Program Outcomes - Students who successfully complete the Bachelor of Applied Science Applied Management Program will have demonstrated the ability to accomplish the following:

- **Communication Skills.** Recognize communications issues and be able to employ effective oral, written, and analytical communication appropriate to organizational settings including personnel situations and in large and small group discussions.
- **Decision-Making.** Understand the differences in decision-making strategies and when to use various approaches. This includes the application of analytical tools, quality information systems. Design evaluation strategies that foster continuous improvement.
- **Diversity.** Be able to articulate the key laws, ethical aspects, regulations and benefits associated with diverse populations. Analyze workplace scenarios and understand how the move from accommodation, to inclusion, to aggressive recruitment can create competitive advantages.
- **Finance and Analysis.** Design statistical models and apply data analysis techniques to the decision-making process. Utilize financial information, recognizing the reliability and accuracy of various sources, and managerial accountings tools to develop and analyze capital and operating budgets and understand various financing options to best meet organizational needs.
- **Global Perspectives.** Be able to apply a global perspective to recognize and understand what is required to mitigate and manage the impacts of global currency differences and fluctuations as related to the purchase of raw materials and commodities or the sale of products to offshore customers. Understand the implications of doing business across legal and cultural boundaries.
- **Leadership and Management.** Understand the difference between management and leadership, the variety of styles and roles and when they are best used as well as knowing how to work collaboratively in a team setting and how to create and manage productive teams. Recognize the value of diversity and community in business ventures.
- **Legal Issues and Ethics.** Understand the difference between the law and ethics which includes articulating a personal ethical philosophy and the application to the workplace, especially with regard to human resource issues. Evaluate the impact of state and federal laws on organizational practices and management scenarios.
- **Operations Management.** Know how to apply marketing principles and current technologies, including the development of marketing plans, to deliver goods and services with increasing levels of quality, efficiency and customer satisfaction to maximize the return from operations management.
- **Strategic Management.** Be able to move from the theoretical understanding of how market, local, national and global issues impact strategic management of an organization which includes the ability to develop an actionable strategic plan with appropriate contingencies for an organization. Apply project management concepts to develop, manage and track a project.
- **Tax and Audit.** Know how to report financial performance in accordance with accounting principles required in tax, commercial, or government conceptual frameworks. Be able to apply audit procedures necessary in creating reasonable assurance as it pertains to financial performance presentation.

Learning Themes: General education outcomes at Centralia College help students, faculty, and the general public identify learning expected when a student has completed a degree or program. The administration, faculty, and staff have agreed upon the following five Learning Themes which students can expect to encounter in their courses by the completion of any degree.

Reasoning: The ability to extract information from data, develop ideas and solutions, establish logical progression in thinking, and problem solve using such procedures as literary analysis or the scientific methods.

Written, Oral and Visual Communication: The ability to make oneself understood in public, interpersonal, professional, artistic, and technical arenas.

Exploration-Self and Others: An awareness of the values, beliefs, customs, and contributions of persons from one's own and other traditions, ethnicities, classes, and genders.

Resourcefulness: The ability to adapt to change, such as technological innovations or environmental conditions.

Responsibility: The ability to be accountable to self, society, and the natural world.

Estimated Quarterly Program Costs (subject to change without notice)

Resident Tuition (15 credits) and fixed fees*:	\$2106
US Citizen Nonresident Tuition (15 credits) and fixed fees*:	\$2246
Non US Citizen Nonresident Tuition (15 credits) and fixed fees*:	\$6094
*Tuition is subject to change due to State Legislative actions	
Books and supplies (estimate):	\$400